

PAR MENU's Ordering to Power Your Digital Growth

Offering omnichannel ordering and menu management for you to effortlessly connect with guests anytime, anywhere.

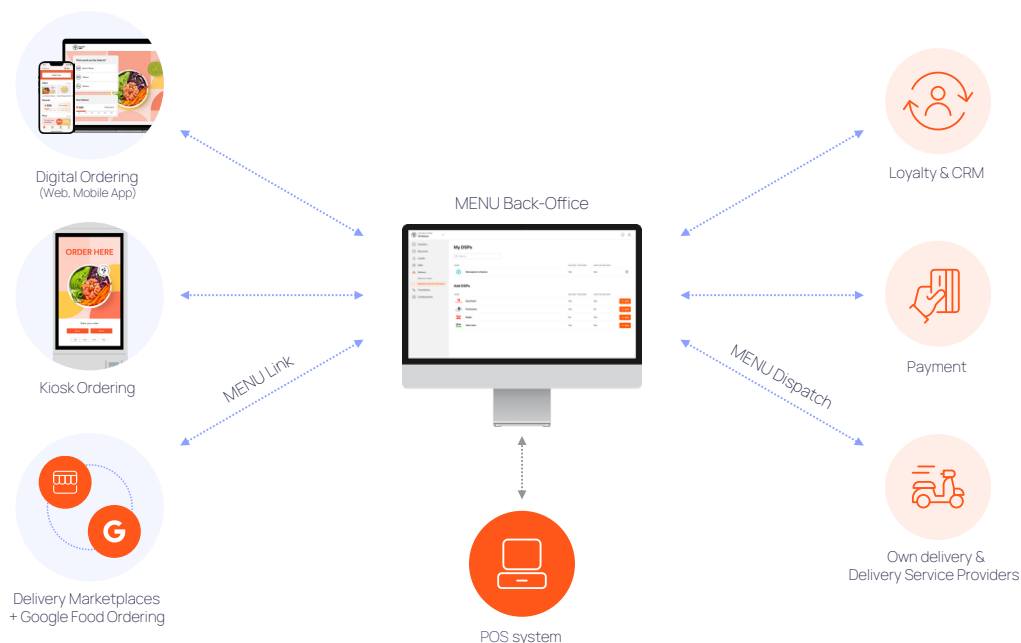
PAR MENU Overview

If you're looking to maximize your revenues by delivering an unparalleled customer experience at scale, your search has come to an end.

- PAR MENU offers fully integrated omnichannel digital ordering solutions in your restaurants' branding with a comprehensive third-party marketplaces management & delivery in one platform
- A single back-office that integrates tightly with various POS, loyalty, payment, delivery marketplaces, delivery service providers & other tech tools
- Headless architecture, enterprise-grade secure & reliable Open APIs and Data Pipelines for customized ordering workflows & platform extensibility

Unlock the Following Benefits:

- For your business: More control & customization, better resources allocation and direct customer relationship management – **distinctive & recognized brand**
- For your digital team: Less vendor complexity, fully open & modular platform, access to unified data insights – **profitable digital ecosystem**
- For your operators and franchisees: Streamlined order-taking process and menu management, reduced errors due to manual input & improved order accuracy – **automated operations**
- For your guests: Cross-channel personalization, reduced waiting times, clear visibility, more convenience & extensive order customization – **enjoyable dining experience**



Get to Know Our Restaurant Boosters



Digital Ordering

White-label Mobile & Web solutions in your branding with a flow optimized for conversions, higher ticket sizes & more reorders. Covering all order & menu types, combos, upsells and cross-sells, with the same best-in-class experience across channels for your guests, no matter where they decide to order.

Web Ordering

Responsive layout and intuitive interface with a smooth ordering flow for **acquiring new guests, great first-time impression & maximized check size.**

Mobile App Ordering

Seamless app experience available for any platform using iOS and/or Android **boosts retention, ensures your restaurant all-time presence & encourages frequent visits.**

Kiosk Ordering

Easy-to-use Windows-based Kiosks with intuitive UX/UI, integrated with table location systems & order display screens for **an extraordinary in-store experience & reducing the workload for your staff.**

Hardware partners in the US for a complete look and feel

**PYRAMID
SAMSUNG**

MENU Link

Third-party marketplace & next-gen ordering channels management

Increase sales and improve operations by **centralizing order & menu management for any external ordering channel.** Smooth integrations with largest delivery marketplaces, Google Food Ordering, & automatic order injection into your POS helps you stay within your resources & maximize efficiency.

- Managing menu, offers & prices from one single place
- Differentiating prices and offers between channels with dynamic pricing
- Syncing menu prices, item availability & store location with your POS
- Automatically injecting orders into your POS
- Tracking all sales in one place & having centralized reports



Receive orders from, and sync menu with Delivery Marketplaces and other External Channels

Single backend to manage & monitor all orders and channels

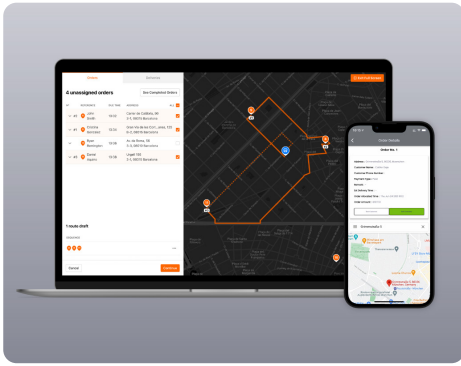
Inject orders directly into POS

Uber Eats

DOORDASH

GRUBHUB

Google



MENU Dispatch

Multiple third-party delivery management & orchestration

Last-mile delivery solution for restaurants that **simplifies delivery management and provides accurate delivery promises on order status & estimated arrival time**. Connected with an easy-to-use Driver App for quick & efficient deliveries.

- Allocating orders to multiple Delivery Service Providers (DSPs) or your own drivers, automatically or manually
- Choosing cheaper or faster DPS based on our intelligent algorithm or your business goal
- Allowing stores to share the same delivery resources to reduce overhead across your system
- Managing orders, routes, and drivers from one single place
- Providing native Delivery Tracking experience that guests have gotten used to from aggregators

Uber Direct

DOORDASH



Postmates

Manage Everything from One Place



Back-office controlled by brand, loved by operators

With its praised and robust UI, Management Center is **the unified control center for your entire digital restaurant ecosystem** including your channels customization for a complete look & feel, managing integrations and accessing powerful reports.

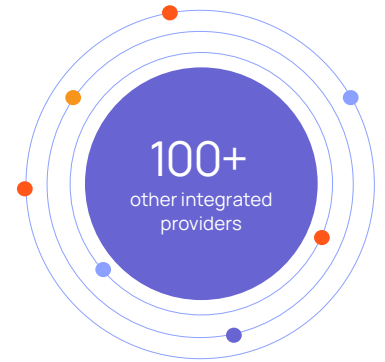
PAR Brink POS*

Integrated with PAR but also your tech stack

PAR Pay

With its headless architecture & platform extensibility, PAR MENU powers digital experiences for some of the largest restaurant brands worldwide. Ensure frictionless digital processes leveraging already available native integrations with PAR's suite of products and other popular POS, payment, delivery marketplaces, hardware & loyalty solutions.

PAR punchh.



PAR MENU is a trusted global provider for some of the largest restaurant brands



Ready to move forward?
Schedule a personalized demo with our experts today

