

# Techknow OverDrive

## Drive-Thru Timer System and Analytics

**WIRED & WIRELESS**

### Benefits:

#### Return on investment in six months or less

- Animated visual display highlighting drive-thru progress and bottlenecks
- Enhanced customer satisfaction by lowering drive-thru times
- Excellent management tool
- Detailed restaurant and local reporting tool
- Displays action items to inform crew of corrective measures which will improve operational performance
- A creative tool to develop crew and restaurant competitions

#### Wired Timer

- Interfaces with all headset systems including PAR Drive-Thru
- Leverages existing induction loops at all detection points

### Features:

- Proactive, online monitoring for all hardware
- Posting of “Action Items” when goals are exceeded will assist crews by providing tips that are relative to areas that need improvement
- Options for monitoring Fast Forward, Curbside, Preview and Drive offs
- Parameters are timed and color coded to illustrate drive-thru performance
- Clear, concise and simple graphics



#### Use of Multiple Detectors from a Single Platform

- Use Cameras, Ultrasonic sensors, induction loops or any combination of sensors from a single hardware platform
- Use of cameras or ultrasonic sensors is more aesthetically pleasing and less invasive to the driveway
- Enables the practical measurement of Fast Forward, Preview, Curbside positions and Drive offs
- Up to 50 vehicle detection points per restaurant

- Customizable by hour or day
- Critical information is available at a glance to highlight road blocks to performance
- Simplified, user-friendly software interface
- Time is displayed in seconds
- Supports most restaurant configurations
- Capable of connecting multiple displays

1 Displays OEPE for Current Vehicle

2 Individual, animated cars proceed through the drive-thru with color coding to indicate if goals are exceeded

3 Last 5 Car Average

4 Displays Time for Pull Forward & Curbside Customers

5 Indicates Number of Cars in Pull Forward for the last hour

6 Leaderboard OEPE Average and Total Cars for the last hour

7 Displays action items to inform the crew of corrective measures to improve operational performance

8 Displays Drive Offs last hour

9 Shows Car in Preview

10 Displays Total Cars last hour



## Enterprise Webstats

In the quick service industry, time can cost you money and result in a loss of business. Use any web enabled device to access data at the enterprise or restaurant level.

### These statistics can help you:

- Increase speed of service and enhance customer satisfaction.
- View individual transactions, specific restaurant, or the entire enterprise easily.
- See actual vs. goal in real time to make adjustments as needed.
- Identify and reward productive restaurants or coach those under performing.



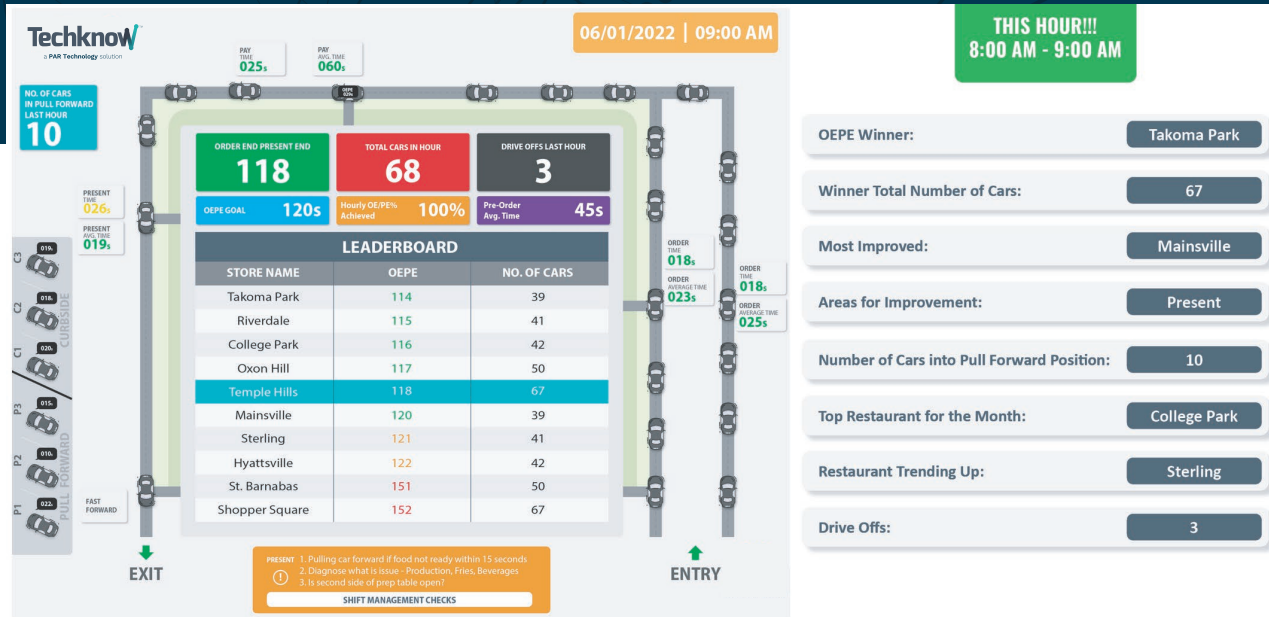
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## Techknow Challenge

### Near Real-Time Gamification of the Drive-Thru

Techknow Challenge has refined the Drive-Thru and has turned Big Data into Big Fun by allowing restaurants to compete in near real-time.



## Techknow's Drive-Thru Challenge Benefits:

Competition has proven to reduce total drive-thru times by as much as 51% per hour (based on U.S. study in one region)

- Drive-thru competitions in near real-time
- Great tool to motivate the crew and create a fun, competitive environment
- Encourages better team work among employees and managers
- At the top of each hour showcases the OEPE and Total Car Winners, the Top Restaurants of the Month, Most Improved and Drive Offs
- An unlimited number of restaurants can compete in a specific time zone and in near real-time
- Competition at the Franchise, Region or Enterprise level
- Leaderboard is updated in near real-time. These continuous updates enable the store to take immediate corrective action
- Draw immediate attention to the use of Pull Forward and the number of Drive Offs per hour